

William von Hippel



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Research Expertise

Behavioral, physiological, and attitudinal research, including designing protocols, guiding ethics approval, analyzing data, managing investigator teams, and disseminating findings. Experience working with industry to speed up and improve research outcomes, demonstrate proof of concept, evaluate products, find new markets, make a use-case, and go to market. Expert communicator for oral and written presentations to internal and external stakeholders. Experience conducting research with US Military, Elite Athletes, Corporate Leaders, Healthcare Providers, Consumers.

Career Highlights

- 2019 Book Prize from world's largest society of social psychologists (SPSP)
- Past-President, Society of Australasian Social Psychologists
- 150+ academic publications, h-index = 55 with 15K+ total citations
- Hundreds of articles and television programs focused on my research, including: New York Times *100 Ideas of the Year*, The Economist, US News & World Report, USA Today, Washington Post, Forbes, Harvard Business Review, Inc, Esquire, Der Spiegel, Stern, Le Monde, El Mundo, The Times, Financial Times, Salon, The Atlantic, Newsweek, Time, ABC, CBS, NBC, BBC, NPR.
- Published research on: Cognitive and motor performance, Physiological measurement, Mental health and resilience, Direct and indirect attitude measurement, Problem solving, Brain functioning and aging, Behavioral economics, Leadership, Deception, Self-control, Social skills, Discrimination and prejudice, Risk taking and gambling, Sleep, Metascience

Career Summary

Professor

University of Queensland
2007 – 2022

Associate Professor

University of New South Wales Sydney
2004 – 2006

Associate Professor

Ohio State University
1996-2001

Head of School

University of Queensland
2010 – 2012

Senior Lecturer

University of New South Wales Sydney
2001 – 2003

Assistant Professor

Ohio State University
1990 – 1995

Education

PhD in Psychology

University of Michigan

BA in Psychology

Yale University